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# The Complete Fashion Sketchbook: Creative Ideas And Exercises To Make The Most Of Your Fashion Sketchbook



## Synopsis

Every would-be fashion designer or illustrator must have this! Internationally acclaimed author Martin Dawber explains everything you need to know about how to create a successful sketchbook: finding inspiration and ideas; capturing color, silhouette, and texture; design development; and establishing key elements and themes. It's filled with exercises to spur your imagination and case studies that show how other designers have gone from the page to the final product. You'll see how to make the most of your creative vision!

## Book Information

Paperback: 192 pages

Publisher: Batsford (August 6, 2013)

Language: English

ISBN-10: 1849941149

ISBN-13: 978-1849941143

Product Dimensions: 0.8 x 10 x 9.8 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

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Photography > Graphic Design > Commercial > Illustration #306 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

## Customer Reviews

Love this book!~ It takes a fresh and inventive approach to using the sketchbook as a design tool. Truly wish that this was used as a text for fashion design classes. Many of the current texts are stale and uninspiring. This book gets you thinking outside the mundane. Note that another reviewer said this won't teach you to illustrate -- disagree a bit on that -- one example is the "inkblot" exercise -- easily applied to illustration. Moreover, the author is a fashion illustrator so his sketchbook ideas are informed by that discipline. Plan to do all of the exercises in this book to shake loose the cobwebs!

The book has exercises that challenge you in new ways to use your sketchbook as a designer. I would always just sketch designs in my sketchbook and wouldn't think to use it for the many ideas listed in the book. I also would never completely fill my sketchbook. I would recommend this book to any aspiring fashion designer who is kind of new at using their sketchbook and doesn't know where to

start in it. After reading this book you will get over the fear of messing up the clean white pages in your sketchbook. I do warn that if you expect for there to be material that teaches you how to sketch designs that this is not the book. I would recommend Fashion Sketchbook by Bina Abbing for that matter. Other than that, this book is a great buy.

I love it. It has exercises and explanation. You won't regret. The most useful book that I have ever bought!!!! It isn't book like bla-bla-bla...you must have a good Idea to create, it teaches you how make that idea first!!

The best approach to fashion design principles and process.

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